



L O N D O N

CORPORATE TEAM BUILDING



TEAM BUILDING | CHAMPION'S CUP

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OVERVIEW

Embark on the ultimate team-building day at F1 DRIVE Champions Cup, where corporate guests navigate a world-class karting circuit and orchestrate a top-tier team. This holistic immersion into motorsport highlights the importance of teamwork, acknowledging that every participant plays a crucial role, whether driving or making strategic calls. Our team-building experience shakes things up, fostering new appreciation and friendships through intellectual, physical, and sporting challenges. Create lasting memories and strengthen your team's bond in a day like no other.

- **DRIVING**
- **STRATEGY**
- **TEAMWORK**
- **GLORY**



TEAM BUILDING | SCHEDULE



1. ARRIVAL & REGISTRATION

TIME: 30 MINUTES

On your arrival you will enjoy a welcome refreshment and a welcome brief from a F1 DRIVE coach.

2. BRIEFING

TIME: 15 MINUTES

The group will be split into teams of three and they will be assigned a F1 DRIVE Coach who will take you through the format and begin the training through the skills stages.

3. PIT STOP CHALLENGE

TIME: 20 MINUTES

Each team must complete a Pit Stop Challenge, they will have three practice attempts and one live timed attempt. The timed attempt will be added to each Pit Stop the team make.

4. PRACTICE

TIME: 20 MINUTES

Once Pit Stop Challenge has been completed, practice commences and each group must rotate through all participant drivers.

Following Practice the Coaches will engage the group for coaching and skill building.

5. QUALIFYING RACE

TIME: 20 MINUTES

Each team has two laps per driver only - the average time is then taken and Pole Position is awarded to the lowest average time.

Communication and clear track is key - don't underestimate the strategy!

6. CHAMPION'S CUP

TIME: 40 MINUTES

The final challenge where all skills must come together.

Each team must Pit Stop and swap drivers a minimum of two times per race. The final team with the lowest time (after penalties and Pit Stop times applied) wins the F1 DRIVE Champions Cup.

7. FOOD & DRINKS

TIME: 1.5 HOURS

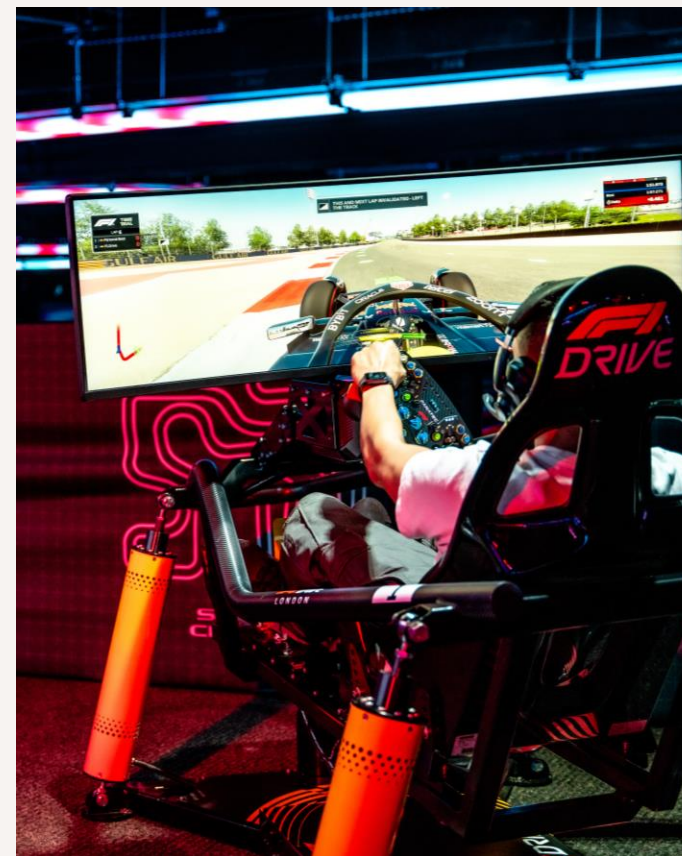
With the competition out the way, it's the perfect time for the winning team to celebrate and for colleagues to review their performance on the track.

A sumptuous selection of food and drink will allow competitors to refuel after a day's racing.

TEAM BUILDING | PACKAGE INCLUSIONS

CHAMPION'S CUP PACKAGE

- Exclusive use of F1 DRIVE London experience
- Welcome briefing with F1 DRIVE Ambassador
- Pit Stop Challenge competition
- Race Practice
- Three lap qualifying race
- 40 lap Grand Prix inspired race
- Race Data available for all competitors
- Podium photos & race footage
- Access to state-of-the-art F1 Simulators
- All guests receive official F1 DRIVE London gloves and balaclava
- Personalised lockers with LED lighting
- Exclusivity of CIP Lounge for guest use throughout the event
- Bespoke dining and drinks packages
- DJ/Entertainment packages in-experience
- Bespoke merchandise opportunities
- Personalised digital screens in-experience



TEAM BUILDING | PRICING

COST PER HEAD:

£280+VAT

F&B AND PRIZES NOT INCLUDED

MINIMUM CAPACITY:

15 guests

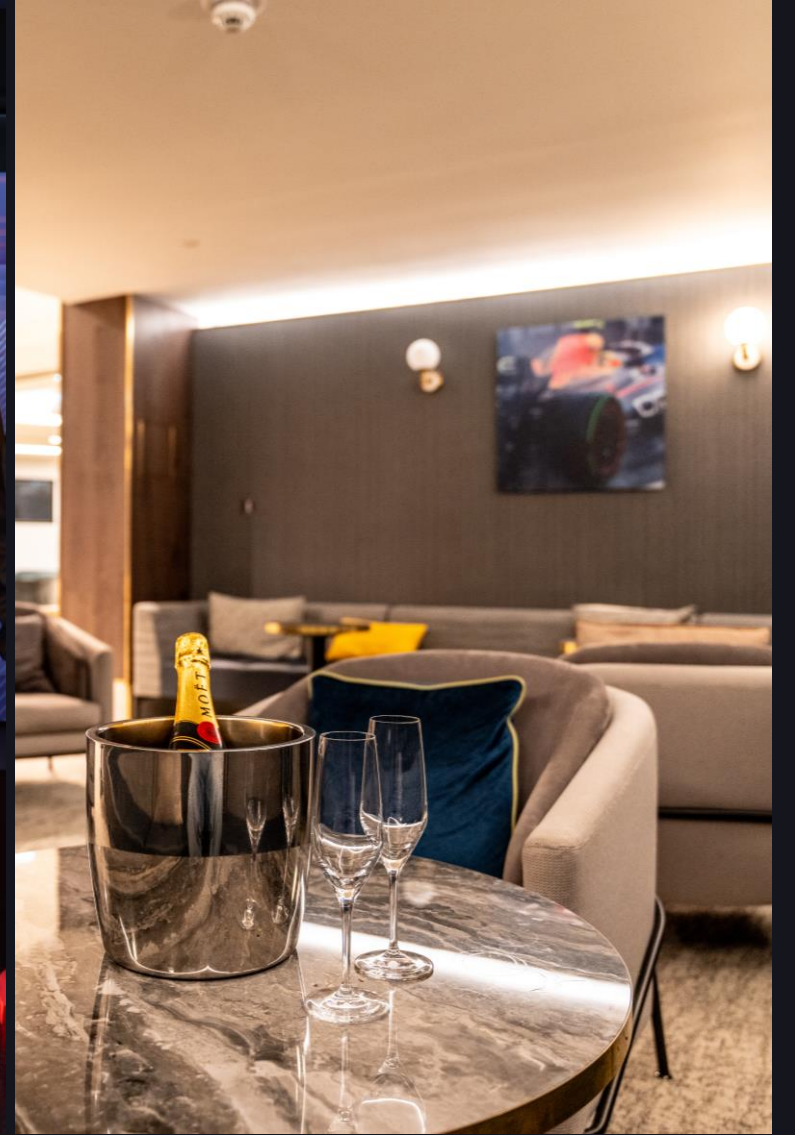
90 MINUTE EXPERIENCE

MAXIMUM CAPACITY:

90 GUESTS

5 HOUR EXPERIENCE





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